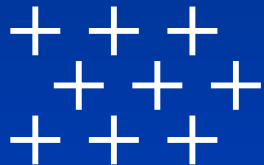




Future-Proofing Your Self-Storage Business Against the Legal Issues That Lie Ahead

Presented by:

Scott Zucker, Esq., Partner, Weissmann Zucker Euster + Katz P.C.



Education: April 7-10, 2026 · **Exhibits:** April 8-9, 2026
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Overtime With the Experts

If you have questions and would like to speak to the presenter(s) at the end of this seminar, please follow them over to Alliance 305 for “Overtime With the Experts.”

This will help us clear the stage and set the room for the next presenter. Plus, you’ll have 30 minutes to converse in an open, roundtable format.

THANK YOU!

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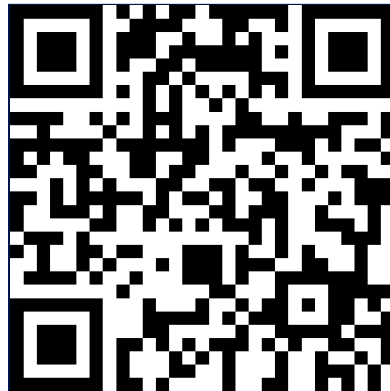


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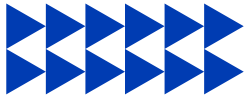
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Pricing and Marketing

- Rent control and SB-709 (teaser rates)
- Junk-fee laws and price-dripping
- Use of algorithmic pricing and the risk of price fixing



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Statutory Updates

- Non-monetary defaults
- Unsigned rental agreements
- Towing
- Use of e-mail (and texting)
- Advertising



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Data Privacy

- Website privacy policies
- Data collection and control, cyber security
- Data use and destruction



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Artificial Intelligence

- Chatbots
- Clickwrap leases
- Security and access issues
- Remote management

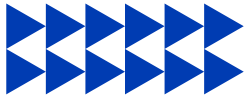
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Financials

- Loan default/debt recapitalization
- Price-gap expectations
- \$380 billion in economic losses in 2023
 - 31% covered by insurance



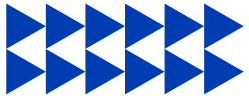
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Day-to-Day Stuff

- Tenant bankruptcy
- Tenant divorce
- Tenant death
- Tenant abandonment
- Tenant disappearance



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Contact the Presenter



SUBMIT
FEEDBACK!



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